



TOURIST  
INFORMATION  
CENTRE

# Visit Lisburn

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Lisburn  
IT'S THE CITY FOR... EVERYONE

LISBURN  
CITY COUNCIL

# Welcome

Welcome to the second edition of Lisburn Tourist Information Centre's Newsletter.

The Newsletter aims to inform both local residents and tourism partners of what is happening in the tourism unit within the City of Lisburn.

NITB figures show it has been another bumper year for visitor spend across Northern Ireland. The Chief Executive, Alan Clarke has announced final tourism figures for 2005. The figures reveal a 13% increase in visitor revenue, which rose to £354million.

Below is the number of visitors the Tourist Information Centres assisted with enquiries from October 2005 until the end of April 2006.

## Visitor Figures Oct 2005 – Apr 2006



### Lisburn TIC

Total Number of NI Enquiries	16,595
Total Out of State Enquiries	5,166



### Hillsborough TIC

Total Number of NI Enquiries	6,613
Total Out of State Enquiries	5,192

Results from Independent visitor survey.



Everyone in Lisburn and Hillsborough TIC would like to congratulate Shannon and David Hobson on their recent wedding. We would like to wish them all the best for the future.

## Lisburn City Launch New Events Guide



Pictured left to right are Nicola Boyd, TIC Advisor and Linda Murray, TIC Advisor with the new Lisburn City Events guide.

Throughout the summer and the autumn Lisburn City Council are hosting a variety of events. Why not call into Lisburn or Hillsborough TIC and pick up your own copy of the guide, which is packed with exciting events throughout Lisburn City.

**The City of Lisburn Half Marathon**, 10k and Fun Run will be taking place on Wednesday 21st June. Thousands take to the streets in Lisburn and surrounding areas for this event. This event provides the opportunity to compete alongside top athletes from Ireland and further afield in the biggest sporting event in the City's Calendar.

**The Summer Festival at the Down Royal Race Course**, 23rd-25th June 2006, offers quality racing and live music over the whole weekend. The Down Royal is certainly the place to be so why not don your glad rags and enjoy what is going to be the most exciting event in the summer social calendar.

These are just a taster of what is on offer! Whichever event you choose to attend, you're sure to have a great day out! For further information phone Lisburn **028 92 660038** or log on [www.visitlisburn.com](http://www.visitlisburn.com)



## DeLOREAN EUROFEST HITS LISBURN

The DeLorean Owner's Association in conjunction with Lisburn City Council staged the DeLorean Eurofest 2006 from Thursday 25 May – Sunday 28 May. The week long exhibition held at the Island Civic Centre ran from Monday 22 May – Sunday 28 May and included display cases illustrating memorabilia from past workers from the Dunmurry factory, a light show and other interesting images and editorial. Some 208 delegates representing 16 countries from all over the world attended the event with 75 DeLorean cars also on show for DeLorean enthusiasts to enjoy.



## NATIONAL COUNTRY SPORTS FAIR 2006

The 2006 National Country Sports Fair was staged over the weekend of 27 & 28 May with new and exciting things to do for all the family. Despite inclement weather leading up to the event, the event saw attendance figures at circa 28,000, including 6,000 out of state spectators.

The 2006 event at Moira Demesne drew a number of high class international exhibitions and competitions, some of which have never been staged in Northern Ireland. These included:

- International Air Show
- Qualifiers for Chatsworth Show dog events
- Medieval Festival
- International Gundog Competitions
- International Air Gunning event
- International Clay Pigeon Shoot
- Moira International Food Festival
- Classic carriage driving
- International Birds of Prey Demonstration
- Inter Provincial vintage vehicles

## Tullynewbank Stables Launch Teambuild Ireland 12th April

The Official launch of **Teambuild Ireland** happened recently at Tullynewbank Stables, just one mile outside Glenavy. Tullynewbank Stables have formed a strategic partnership with Irish Times Training. The dynamic new leadership assessment and development organisation incorporate a high quality outdoor pursuits facility. For further information contact Simone **028 94470125**.

Lisburn City Council would like to introduce two new members of the Team:- Ed Booth and Maria Johnston, pictured below.



Maria beside the De Lorean Car visiting Lisburn Square on 20th May 2006, as part of the Eurofest 2006.

# Lisburn Roadshows

In the first few months of 2006 Lisburn City Tourist Information Centre, went on tour with the Lisburn City Roadshows.

The aim of the 'Lisburn Roadshow' was to promote Lisburn to a wider audience for a day trip or weekend break.

Three Roadshows were held, the first was held in the Buttercrane Shopping Centre Newry, the second in Swords, Dublin at the Pavilions Shopping Centre and the third in the Foyleside Shopping Centre, Londonderry. The Roadshows were a great success, which resulted in over 3000 people visiting our stand and gaining valuable information on our City.

The feedback received was extremely positive with people asking about a range of questions; such as Lisburn's history and heritage, Arts and entertainment, events, eating out and shopping in the City.

Various outlets throughout the City donated prizes to encourage visitors to come and sample what the City has to offer. The Tourism team would like to thank all of the following for their generosity: Lisburn Square Management, Lisburn LeisurePlex, The Plough Inn, (Hillsborough), The Pheasant, (Annahilt), Argos (Lisburn) and Sainbury's (Sprucefield).



## NITB Spring Short Breaks Winner

**Darren Marshall** from Lisburn was a winner with Lisburn Tourist Information Centre in the Northern Ireland Tourist Board's Spring Short Breaks Brochure Competition. Darren won 2 nights bed and breakfast at Willow Bank House, Enniskillen.

With prices starting from only £35 per person sharing you can get your own short break by clicking on [www.discovernorthernireland.com/shortbreaks](http://www.discovernorthernireland.com/shortbreaks), freephone 0800 032 5588, or call into Lisburn Tourist Information Centre.

## Accommodation Forum

1st February 2006

With six new accommodation establishments opening in Lisburn City in 2005, the Tourism Department decided to host the above event. The event allowed accommodation providers to find out what is happening in Lisburn City and was the perfect opportunity for them to meet fellow providers. The Forum included presentations from Andrew Kennedy, Tourism Development Manager and guest speaker Martin Graham from NITB. Due to the positive feedback received we hope to run similar events in the future.



## Newry Students Visit Lisburn City For The Day

**NEWRY INSTITUTE STUDENTS GET GUIDED BUS TOUR OF LISBURN CITY**

On 4th April, 20 students who are currently studying travel and tourism arrived on a pre-booked tour to study at close hand the various tourist attractions which Lisburn City has to offer.

**The tour included:**

- Lagan Valley Island
- Lagan Valley LeisurePlex
- Irish Linen Centre/Lisburn Museum
- Brookhall Historical Farm
- Hillsborough Village

Feedback received from the students was very positive. Many stating they would visit again or return with their families.

## West Belfast Invite Lisburn to Tourism Conference

15th March 2006

Lisburn City Council was invited to exhibit at the above in St. Mary's University College, Falls Road. The conference was a great opportunity to showcase Lisburn and liaise with colleagues within the Tourism Industry. The conference was useful in creating contacts with other tourism stakeholders.

The West Belfast Tourism Conference

# New Craft Suppliers

Now is the time to come and shop in Lisburn Tourist Information, with a range of new and exciting products on offer.

We have a range of everything your heart could desire. We cater for all age groups and our price range reflects this. Our prices range from the 99 pence souvenirs to the more expensive items such as pottery.

The majority of our products are produced in the locality and within Northern Ireland with the rest being made up of suppliers from the Republic of Ireland and the United Kingdom.

We have a new and vibrant range of jewellery on offer from Kieran Cunningham, Jenny Flair and The Potting Shed.

Kieran Cunningham produces handcrafted Irish jewellery and many of his necklaces, earrings, brooches and hair slides can be found on sale in our store.

Jenny Flair's jewellery is vibrant in colour and ranges from necklace sets to single necklaces, bracelets and earrings.

The Potting Shed has produced fantastic hand made ceramic pendants, which will suit all tastes.

All our jewellery is beautifully hand made and is very well priced and often leaves people wanting to come back for more. For those who want something that bit different we have a new extensive range of turf products and gifts from Island turf crafts. These products are a big seller and they are reasonably priced. The products range from photo frames, hanging decorations, statues and pendants.

We are now selling a new exciting handmade range of Celtic cards, gift bags, gift-wrap sets and bookmarks all supplied from Natures Craft.

For the customers who are more into their pottery and ceramics, we have a new supplier.



Catherine Scott Ceramics is a new and exciting Metallic range. We are very excited about this new supplier, as it seems to be very popular.

So why not come in and have a look for yourself, you won't be disappointed.



## Mailing List

If you would like to receive this Newsletter regularly, please complete the slip below and we will be happy to put you on our mailing list.

Name

Address

Email

Please post to: Ms V Morris at Lisburn Tourist Information Centre, 15 Lisburn Square, Lisburn, BT28 1AN.